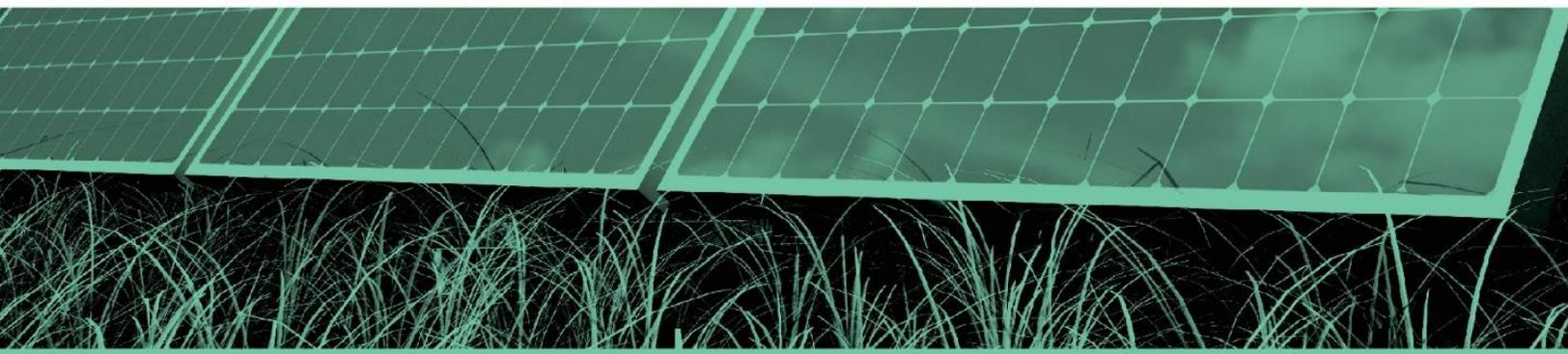




**SE ALBERTA
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SE ALBERTA ENERGY DIVERSIFICATION SYMPOSIUM (SEEDS) KEYNOTE SPEAKERS & PANELISTS

March 2 & 3, 2017 | Medicine Hat College (MHC)
Website <https://www.mhc.ab.ca/seeds> | Twitter [@SEEDS_2017](https://twitter.com/SEEDS_2017)

KEYNOTE | Thursday, March 2

- **Chris Turner** ([National Speakers Bureau](#))
 - **About** | Speaker, strategist, and best-selling author of *“The Leap: How to Survive & Thrive in the Sustainable Economy”*.
 - **Topic** | A guided tour of the global state of the art in renewable energy, smart grids, etc... and the opportunities emerging for Alberta to seize a leadership role in the global energy transition.

KEYNOTE | Friday, March 3 Blowin’ in the Wind

- **Todd Pawsey** (Development Officer, [County of Paintearth](#), Central Alberta)
 - **About** | With over 25 years working for 2 rural municipalities, Todd has been responsible for recreation, parks, ski area, economic development, industry liaison, planning and development, and emergency management. Outside of work he enjoys golfing, diving, motorcycling around western North America and hockey refereeing for over 30 years. Dad to a 26 yr old daughter and 21 yr old son.
 - **Topic** | A “balanced” look at the impacts of alternative energy projects on rural Alberta municipalities. From legal considerations of various land use policies, protection of landowners’ rights, road use constraints to the resulting impacts on employment, taxation, and community development – many facets of existing and proposed wind energy facilities in an east central Alberta county will be examined.

KEYNOTE | Friday, March 3 The Alberta Electricity Sector – changes and opportunities for sustainable energy development

- **Sara Hastings-Simon** (Program Director Clean Energy Economy, [Pembina Institute](#), Calgary AB)
 - **About** | Sara has experience in renewables, energy efficiency and cleantech, through the lenses of policy, business and technology. Her work has included development of a detailed model of the North American power sector, research and presentations on success factors in the cleantech industry, international and domestic policy for climate change and emissions reduction, and consulting work on key business issues in the cleantech sector with utilities, solar developers, venture capital firms and governments. Prior to joining the Pembina Institute, Sara was the manager of the cleantech practice at McKinsey & Company, a global management consulting firm. She holds a Ph.D. in physics from the University of Geneva.
 - **Topic** | The electricity sector has emerged as one of the key pillars of the Alberta Climate Leadership plan with an electricity market reform as well as a number of policies, and programs being designed and implemented over the coming years. The overarching goal is to create an electricity system that is reliable, low cost, and low carbon while creating local economic activity. The electricity sector is complex but Alberta can benefit from

lessons learned in other jurisdictions that have undertaken similar reforms previously, adapted for our local market. This session will examine the changes to the electricity sector and outstanding design questions, as well as potential programs and policies that could be adopted. The impact of these on sustainable energy development and the industry in the Province.

KEYNOTE | Friday, March 3

The Role of Decentralised Energy in SE Alberta's Energy Future

- **Anouk Kendall** (President, [DEC](#))
 - **About** | Since 2003 Anouk has been the President of Decentralised Energy Canada (DEC) and is one of North America's leading authorities on decentralised energy. She has over 20 years of experience in the energy and the environment fields with a unique combination of industry, government, academic and non-profit sectors. She lived and worked in the UK for 7 years where she conducted post-graduate research at the University of Leeds on the technical, economic and environmental benefits of the co-combustion of coal with biomass. She then worked for Leeds City Council as a Senior Energy Conservation Officer following the UK's Home Energy Conservation Act (1995) calling for quantification of residential energy consumption and empowering local authorities to improve the energy efficiency of all residential accommodation. She was born and currently resides in Calgary, Alberta. She holds a B.Sc. in Geography from the University of Calgary.
 - **Topic** | Anouk's continuous engagement with DEC members and industry partners has contributed to the development of a national network of over 6,000 DE practitioners. Through the design and implementation of industry programs, she has ensured that DEC annually impacts over 50 small to medium sized businesses in Canada.

PANELISTS & ADDITIONAL SPEAKERS

- **Theresa Hardiker**, [Economic Development Alliance of Southeast Alberta](#)
- **Tracy Stroud**, [Medicine Hat College](#)
- **Melanie Friesen**, [Alberta Labour](#)
- **Sandra Moore**, [Sandra Moore Consulting](#)
- **Joel Goldblatt**, [BluEnergy Solar Wind Canada](#)
- **Ryan Dick**, [Terrapin Geothermics](#)
- **Victoria Waye**, [EnergeiaWorks](#)
- **Dennis Beaudoin**, [MHC Trades and Technology](#)
- **Carol Howes**, [Enform](#)
- **Keith Hirsche**, [Elemental Energy](#)
- **Scott Andrews**, [Canadian Geothermal Energy Association](#)
- **Evan Wilson**, [Canadian Wind Energy Association](#)
- **Ron Galbraith**, [RES](#)
- **Marcus Campbell**, [Terralta](#)
- **David Kelly**, [SkyFire Energy](#)
- **Michael Fulsom**, [Alberta Climate Leadership Plan](#)
- **Mark Keller**, [Medicine Hat College](#)



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