

FOR IMMEDIATE RELEASE

Southeast Alberta Energy Diversification Strategy (SEEDS)

Medicine Hat, Alberta (February 21, 2018) Our region, our jobs, our community

The **Southeast Alberta Energy Diversification Strategy (SEEDS)** group is focused on engaging with the renewable energy industry to determine how we can support the industry to grow and thrive in Southeast Alberta.

The *seeds* are being planted for the renewable energy industry to become a reliable and efficient way to diversify Alberta's energy supply and workforce.

Investing in solar and wind energy will create employment opportunities, help diversify SE AB's economy, and may also lead to SE AB emerging as a provincial and national leader in renewable energy development and innovation.

The Southeast Alberta Renewable Energy Strategy will support the growth of the renewable energy industry in SE AB. Based on stakeholder input, this strategy provides a framework for coordinating activities, collaborating with other stakeholders and partners, raising awareness and education, providing resources and support, marketing and promoting, and fostering further development and innovation for the renewable energy industry in Southeast Alberta.

The **Southeast Alberta Renewable Energy Strategy** is comprised of the following four reports released by SEEDS in 2018 focused on the renewable energy industry, workforce, and related economic development in SE AB:

- 1. Industry Report**
- 2. Workforce Report**
- 3. Innovation and Supply Chain Report**
- 4. Moving Forward Report**

SEEDS IS A COLLABORATIVE INITIATIVE FROM



This first report – the **Industry Report** – focuses on opportunities and challenges identified by the renewable energy industry and community stakeholders in SE AB, organized into the following four priority themes:

- A. Advocacy, Networking, and Promotion
- B. Community Awareness and Readiness
- C. Industry Regulation and Workforce Development
- D. Innovation and Investment

“The Industry report was developed off the input and feedback from renewable energy industry and community stakeholders in Southeast Alberta”, states SEEDS Project Consultant Sandra Moore, “their input and feedback is the foundation of the Southeast Alberta Energy Diversification Strategy and sets the focus for the remaining three reports in the strategy”. Said Sandra Moore SEEDS project consultant.

Please find attached a copy of the report for immediate release.

If you would like more information and timely updates on this initiative please sign up for our newsletter by visiting our website – www.seedsalberta.ca

Twitter : @SEEDS Alberta Email : info@seedsalberta.ca

For any media related questions please contact:

Sandra Moore

SEEDS Project Consultant

Email: sledmoore@hotmail.com

Phone: (403) 580-6924

SEEDS IS A COLLABORATIVE INITIATIVE FROM



OR

Theresa Hardiker

SEEDS partner

Email: thardiker@edalliance.ca

Phone: (403) 952-6014

SE ALBERTA ENERGY DIVERSIFICATION STRATEGY

Our region. Our jobs. Our communities.
SEEDSALBERTA.CA

SEEDS IS A COLLABORATIVE INITIATIVE FROM

